

ERIE COUNTY INDUSTRIAL DEVELOPMENT AGENCY BUFFALO & ERIE COUNTY REGIONAL DEVELOPMENT CORP. BUFFALO & ERIE COUNTY INDUSTRIAL LAND DEVELOPMENT CORP.

Joint Governance Committee Meeting January 29, 2025 at 12:00 p.m. ECIDA Offices 95 Perry Street, 4th Floor Conference Room Buffalo, New York 14203

Agenda

- 1. Approval of Minutes October 18, 2024 (Pages 2-3)
- 2. Review "ECIDA 2024 Mission Statement & Performance Measurements Results" (Pages 4-18)
- 3. Review of "ECIDA 2025 Mission Statement & Performance Measurements Goals" (Pages 19-27)
- 4. Discuss Next Steps
- 5. Adjourn

MINUTES OF A MEETING OF THE JOINT GOVERNANCE COMMITTEE OF THE ERIE COUNTY INDUSTRIAL DEVELOPMENT AGENCY (ECIDA), BUFFALO & ERIE COUNTY REGIONAL DEVELOPMENT CORP. (RDC) AND

BUFFALO & ERIE COUNTY INDUSTRIAL LAND DEVELOPMENT CORP. (ILDC)

DATE:

October 18, 2024 at the Erie County Industrial Development Agency,

95 Perry Street, 4th Floor Conference Room, Buffalo, New York 14203

PRESENT:

Thomas Baines, Zachary Evans, Hon. Brian Kulpa, Brenda McDuffie,

Tyra Johnson, Hon. Christopher P. Scanlon, Kenneth Schoetz and David

State

EXCUSED:

None.

OTHERS PRESENT:

John Cappellino, President & CEO; Beth O'Keefe, Vice President of Operations; Mollie Profic, Chief Financial Officer; Atiqa Abidi, Accounting Manager; Brian Krygier, Director of Information Technology; Carrie Hocieniec, Operations Assistant/Assistant Secretary;

Michelle Moore, Compliance Associate

GUESTS:

None.

There being a quorum present at 12:03 p.m., the Meeting of the Members of the Joint Governance Committee of the Eric County Industrial Development Agency (ECIDA), Buffalo and Eric County Regional Development Corporation (RDC) and the Buffalo and Eric County Industrial Land Development Corporation (ILDC) was called to order by its Chair, Ms. McDuffie.

MINUTES

The March 20, 2024 minutes of the joint meeting of the Governance Committee of the ECIDA, RDC and ILDC were presented. Upon motion made by Mr. Kulpa and seconded by Mr. Schoetz, the approval of the March 20, 2024 meeting minutes was unanimously carried.

LEGAL RFP RECOMMENDATIONS

Mr. Cappellino gave an overview of our procurement practices of the Agency which require us to periodically review our professional services including Legal Services.

Ms. Profic discussed the specifics of the Legal RFP process including responses by 5 firms, internal committee reviewing responses and in-person interviews of the 3 top firms

Mr. Kulpa requested the score sheets for the legal services: General Counsel, Tax Exempt Bond Counsel and Loan Counsel. Score sheets were produced and handed out by staff for committee member review

Ms. Profic discussed the committee's recommendations for primary and conflict legal counsel for all three legal services and the reasoning for the choices made. Results were:

- General Counsel: Harris Beach (primary), Hurwitz Fine (conflict)
- Tax Exempt Bond Counsel: Hodgson Russ (primary), Harris Beach (conflict)
- Loan Counsel: Hurwitz Fine (primary), Harris Beach (conflict)

Mr. Baines thanked the Legal RFP review committee for their work. He complimented Harris Beach and Bob Murray lead attorney noting accessibility, experience and the rates being low and also noting experience creates efficiencies.

Mr. Schoetz also spoke in favor of Harris Beach and specifically Bob Murray. Also noting no hiccups and no reason to change and keep what's working.

Mr. Evans mentioned that there is a benefit to experience and appreciated getting the score sheets.

Ms. McDuffie thanked the Legal RFP review committee and complimented Harris Beach for the legal services provided to the Agency.

Mr. Baines moved and Mr. Schoetz seconded to recommend General Counsel: Harris Beach (primary), Hurwitz Fine (conflict); Tax Exempt Bond Counsel: Hodgson Russ (primary), Harris Beach (conflict) and Loan Counsel: Hurwitz Fine (primary), Harris Beach (conflict), as proposed, be forwarded to the members of the ECIDA Board for approval. Ms. McDuffie called for the vote and the motion was then unanimously approved.

MEETING SCHEDULE

Ms. McDuffie reviewed purpose of meetings in first quarter and asked committee members to mark their calendars. Ms. McDuffie asked staff to send out calendar invites.

There being no further business to discuss, Ms. McDuffie adjourned the meeting at 12:55 p.m.

Dated: October 18, 2024

Elizabeth A. O'Keefe, Secretary

Erie County Industrial Development Agency (ECIDA) Buffalo & Erie County Industrial Land Development Corp. (ILDC) Buffalo & Erie County Regional Development Corporation (RDC)

2024 Mission Statement and Performance Measurements

Approval Date of Goals: March 27, 2024

Approval Date of Results: March 26, 2025

Purpose:

The Public Authorities Law requires public authorities to develop and adopt a mission statement and to develop performance measures to assist them in determining how well they are carrying out their mission. The Authorities Budget Office (ABO) requires that all public authorities utilize the following format to annually review their mission statement and performance measures and publish a measurement report. This report is designed to satisfy these requirements.

Please note: The ECIDA publishes an annual report outlining detailed project information and accomplishments called "Year in Review." The Year in Review is on the ECIDA's website at https://www.ecidany.com under "About Us" then "Annual Reports".

Mission Statement:

The mission of the Erie County IDA and its affiliates is to provide the resources that encourage investment, innovation, workforce development and international trade resulting in a successful business climate focused on growth, economic stability, job creation and retention for businesses and individuals which improves the quality of life for the residents of the region.

Performance Goals, Measures & Results:

Goal 1: To promote private investment & innovation:

Objective 1A: ECIDA: Encourage private sector investment by providing incentives and other economic development services to spur eligible development projects.

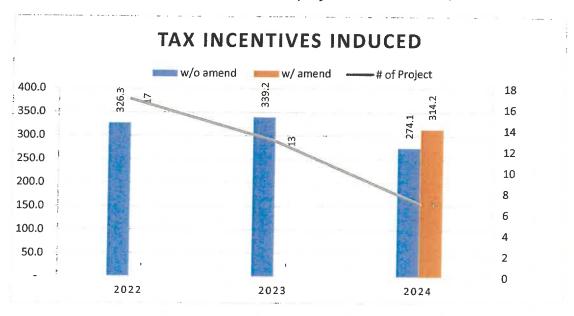
Measurement: Value of new private investments from tax incentives

Metric:

\$ 275 - \$ 300 M in private investment from approved tax incentives.

Results:

A total of 7 tax incentive projects were approved by the ECIDA Board of Directors in 2024. This included 2 amendatory. The total private investment amount for these projects totaled over \$314.2 M.



Objective 1B: RDC: Provide "gap financing" to spur the creation of new businesses and private-sector investment in working capital, machinery and equipment.

Measurement: Number of loans, \$ amount of loans and amount of private investment for loans approved

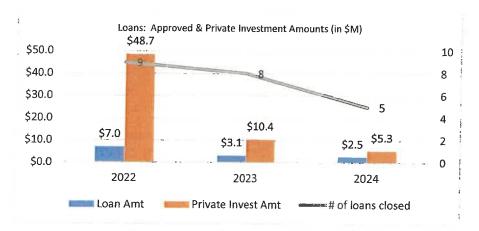
Metric:

8 - 10 business loans totaling \$ 3 M with private investment = \$6 M.

Results:

RDC approved 5 Loans from the Legacy Fund for \$2.45 M with \$5.32 M in private investment. Overall demand for loans was lighter than expected in 2024 as interest rates and inflation remained stubbornly high,

costs for material have steadily increased and the shortage of labor in many industries has negatively affected many businesses.



NOTE: Several large RDC loans paid off early in 2024 due to mergers, refinancing of debt and the acceleration of loan payments - freeing up funds / increasing the RDC's lending capacity in in 2024. By the end of 2024, the RDC had over \$6.5M to lend to Erie County businesses.

Objective 1C: ECIDA & ILDC: Assist non-profit and other eligible borrowers to obtain low-interest, tax-exempt bond financing.

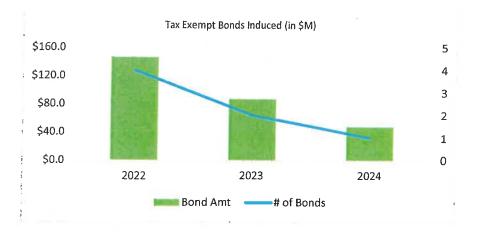
Measurement: Value of private investments from low-interest financing provided to non-profit organizations and qualified private activity bond projects.

Metric:

1 - 2 tax exempt bonds totaling \$30 - \$35 M. NYS Housing and Community Renewal regulations for affordable housing projects that utilize 4% state and federal Low Income Housing Tax Credits(LIHTC) remain in affect impacting the ECIDA - restricting bond activity to only new construction. Since the Agency historically uses our bond cap to finance affordable housing rehabilitation projects these regulations negatively impact our ability to meet our performance goal. Efforts through our Statewide Organization, continue to address the new regulations to allow rehabilitation projects to utilize both IDA bonds and 4% LIHTC allocations.

Results:

The ILDC Board of Directors approved a \$48 M taxable bond for D'Youville University. This \$48 M taxable bond financing will cover startup costs to establish the osteopathic medicine program which excludes facility funding.



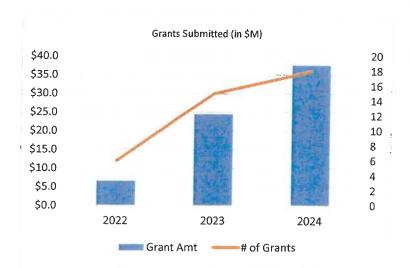
Objective 1D: ECIDA & ILDC: Pursue state, federal and private (grant) funding opportunities to support priority projects and leverage private investment. Administer projects that have received grant funding.

Measurement: Number and \$ amount of grant applications submitted. Number and \$ amount of grant funds under administration.

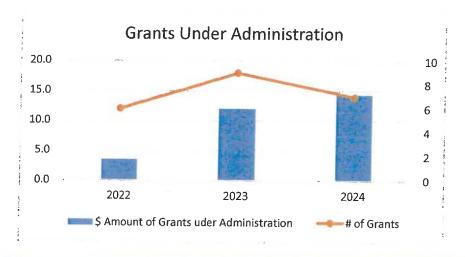
Metric: 4-5 grants submitted for \$2 - \$2.5 M. 4 - 6 grants totaling \$7 M under administration.

Results: A total of 18 grant applications were submitted in 2024 totaling \$37.6 M resulting (as of 1/24/25) in:

- 5 funded (\$3.9 M)
- 8 pending (\$27 M)
- 5 declined (\$6.8 M)



There are 7 active grants totaling \$14.4 M under administration



Goal 2:

To support business formation, job growth, and economic expansion targeting economically challenged and disadvantaged communities:

Objective 2A: ECIDA & ILDC: Support the re-investment in vacant, abandoned, and

underutilized buildings.

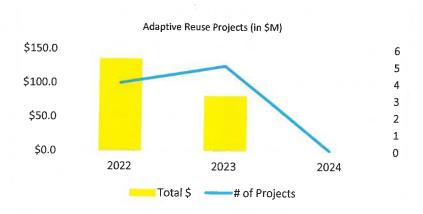
Measurement: Number and investment value of adaptive re-use building projects

Metric:

4 - 5 adaptive reuse projects approved totaling \$75 - \$100 M.

Result:

No Adaptive Reuse Projects were approved in 2024. Higher interest rates and construction costs have impacted / delayed several prospective projects however interest remains strong in the program.



Objective 2B: ECIDA ILDC & RDC: Support the creation and growth of small business and minority & women-owned businesses (MWBE).

Measurement: Number and \$ amount of direct assistance through Agency product offerings to MWBEs (i.e. business loans, tax incentives). Procurement goal \$ amount and % spent with MWBE vendors for both operational and other purchases.

Metric:

<u>Direct Assistance</u>: \$400,000 in direct assistance to 5 – 7 MWBEs.

Vendor Operational Purchases of \$18,000 / 30% MWBE (i.e. office supplies, catering, equipment leasing).

Other Purchases: Meet 100% of the following: 1) Professional services including 30% MWBE for engineering/design, 2) Construction service that includes 30% MWBE for contract utilization and 3) RFPs and/or bids scoring - that includes MWBE utilization and/or D&I initiatives valued at 10% of the scoring index

Results:

Direct Assistance: Assistance totaling \$402,500 was provided to 3+ MWBEs: a \$100,000 line of credit* was approved for an MBE and 2 loans totaling \$300,000 were approved for WBEs. In addition, the ECIDA provided a \$2,500 SBA sponsorship for Straight Talk that provides technical assistance to MWBE businesses,



<u>Vendor Operational Purchases</u>: Purchases of \$30,000 (18% MWBE) were made from known M/WBEs out of total purchases = \$171,000 (major categories of total purchases were printing/marketing, office supplies/equipment, and IT services/hardware). A breakout of the \$30,000 in purchases included \$19,000 (11.1%) from WBEs, \$6,000 (3.5%) from MBEs, and \$5,000 (3.2%) from MWBEs. This represents an increase in annual spend of \$2,200 (WBEs) and \$1,800 (MBE). The Agency also made purchases from four new M/WBE vendors.

Other Purchases:

Professional Services (engineering / design) utilization payments totaling \$240,948 were made to certified MWBE/SDVOB in 2024. These payments are tracked on an ongoing basis to monitor the 30% contract utilization goal for open contacts.

Construction Services utilization payments totaling \$488,162 were made to certified MWBE/SDVOB in 2024. These payments are tracked on an ongoing basis to monitor the 30% contract utilization goal for open contacts

Five RFP / Bids were issued in 2024 - 100% included a scoring value = 10% to be attributed to MWBE utilization and/or DEI initiatives. RFPs included: ECIDA (& affiliates) Legal Services (1), Engineering Services (2) and Construction Services (2).

Note: Professional Service and Construction RFPs included work for projects located at: the Erie County AgriBusiness Park, 3445 River Rd and railroad sites managed by the ECIDA/ILDC. These awarded RFPs totaled \$617,000 with \$204,000 (33%) to be spent with MWBE/SDVBOs.

Objective 2C: ECIDA, ILDC & RDC: Support diversity, equity & inclusion with a focus

on staff development

Measurement: Provide training opportunities re: Racial Equity

Metric:

Provide two or more continued educational / training opportunities for

staff on DEI

Results:

Three DEI related continuing education / training opportunities were offered to and attended by staff during 2024.

- 100% Staff participation for "Diversity in the Workplace" training as part of NYS Sexual Harassment Training held on September 16th.
- 4 Staff members participate in BNP DEI Symposium on June 13th
- 1 staff member participated in the Diversity & Inclusion session as part of the Amherst Chamber's Emerging Business Leaders (EBL) Program - August 16th

Objective 2D: ECIDA: Increase opportunities for minorities and women to experience economic progress through tax incentive programs.

Measurement: Implementation of ECIDA Economic Inclusion Program (EIP) PILOT

Metric:

1-2 eligible projects (project includes property tax benefit, location reasonably accessible to minority workforce) opt into the program.

Results:

In 2024, seven projects were approved for tax incentives with three (3) projects qualifying for participation in the EIP. Two of the three projects opted into the program:

- First project to meet Tier 1 criteria: % MWBE goals for construction, Applicant Job Creation Goals and two EIP Policy Goals.*
- Second project to meet Tier 2 criteria: % MWBE goals for construction, Applicant Job Creation & Workforce Retention Goals, and one EIP Policy Goal.*

Objective 2E: ECIDA: Support the creation and retention of jobs at all salary levels.

Measurement: Average \$ of jobs to be retained & created. For informational purposes

include salary info re: management, professional, administrative,

production, independent contractor and other

Metric*: Average salary for retained and created jobs at \$ 50K - \$55K

Results: In 2024, the average salary for the 699 FT Jobs (461 retained, 238 new)

= \$70,693. The average salary for the 96 PT Jobs (47 retained, 49 new)

= \$31,255 The total annual payroll amount = \$52 M.

2024 Full Time						
Category	# of Jobs	Average Salary w/ Fringe		Average Salary w/o Fringe		
Management	91	\$	125,470	\$	99,651	
Professional	71	\$	116,681	\$	92,521	
Administrative	70	\$	68,196	\$	57,649	
Production	466	\$	82,581	\$	64,502	
Independent Contractor	0	\$	-	\$	-	
Other	1	\$	58,000	\$	45,000	

^{*} EIP Policy Goals focus on procurement, DEI practices, DEI training and mentorship

2024 Part Time						
Category	# of Jobs	Average Salary w/ Fringe		Average Salary w/o Fringe		
Management	0	\$	-	\$	-	
Professional	0	\$	-	\$	-	
Administrative	0	\$	_	\$	-	
Production	96	\$	33,115	\$	31,255	
Independent Contractor	0	\$	-	\$	-	
Other	0	\$	-	\$	-	

^{*}average salary metric is based on historical data with consideration given to market adjustments (i.e. inflation, cost of living) and comparisons to County/ City of Buffalo living wage data. (note: include avg salaries in job categories and the total payroll amount).

Objective 2F: ECIDA, RDC & ILDC: Reach out to Erie County businesses to inform them of ECIDA and other business support services available.

Measurement: Number of business outreach attempts (including marketing communication efforts)

Metric:

290 business outreach contacts, 900,000 marketing impressions through paid advertising. * Adjusted metric. Increase and report on targeted business outreach efforts (i.e. through Chambers of Commerce) to reach small and medium-sized businesses seeking financing when traditional options become less available.

Results:

365 business outreach contacts included: 160 Business Development (direct), 152 Professional Partners (direct) and 53 Events (participation).

Marketing & Communications activity included targeted paid advertising campaigns on business radio and in print, totaling 3,912,724 impressions. Radio advertising and WBEN Facebook/Meta post engagement were the main drivers in exceeding the 2024 goals for impressions. Direct mailings of the ECIDA holiday calendar and Year in Review reached approximately 1,100 business contacts. ECIDA social media Facebook/Meta posts resulted in approximately 10,000 impressions on 33 organic and shared posts.

Efforts made to reach small and medium-sized businesses by ECIDA staff members included:

 14 Chamber of Commerce events: Amherst (including Emerging Business Leaders program), Buffalo Niagara Partnership, Cheektowaga, Lancaster, West Seneca, Tonawanda and Southtowns.

 22 Business Events: the Exchange at Beverly Gray, Black Developers, BNMA, Business First Roundtable, Canadian Consulate Business Day, Canisius Women's Business Center, the Construction Exchange, LISC, NAACP Business Task Force, NYSCAR, SBA Straight Talk

Objective 2G: ILDC: Support reinvestment in vacant and abandoned brownfield properties for the purpose of creating shovel-ready sites, new investment, and jobs.

Measurement: Number of acres of land redeveloped / in the process of redevelopment and public/private investment amounts

Metric: 350 acres of land under management

The Erie County Industrial Development Agency (ECIDA), through its development arm the Industrial Land Development Corporation (ILDC), currently is managing approximately 486 acres of land. Land under redevelopment efforts include 1) 240 acres at Renaissance Commerce Park and 2) 240 acres at the Erie County Agribusiness Park. 3) 6 acres at 3445 River Road. In 2024 ILDC executed a long-term lease agreement with MRB Group for the development of a single storage Battery Storage Facility. The ILDC's Business and Property Development team assist companies seeking to identify suitable commercial real estate options specific to the Renaissance Commerce Park and Erie County Agribusiness Park. Business and developer interest in the parks remains high, as demonstrated in the lead generation information listed below, as is the activity on the site via several ongoing infrastructure projects.

2024 Highlights

Results:

Site	Activities
	Completed and Closed on a Sale of Parcel #8 to Surco Sourcing for the Construction of a Warehouse
Renaissance Commerce Park	 Uniland 2 Steelworkers Way Facility Competed and Opened with 60% of Space Leased Completed the Installation of Water and Sewer Lines on the North End of the Property Conducted and completed a Request for Proposal Process for the Redevelopment of Parcels #2 and #3 into Light Manufacturing Space Completed 90% of the Design and Engineering of the Odell St. and Ridge Rd. Project Completed 80% of the Design and Engineering for the WYE Yard Rail Relocation Project Completed Process with Empire State Development to Establish the Property as a FAST NY Shovel Ready Certified Site Completed the Construction of the Second Phase of Steelworkers Way Awarded \$1,750,000 from Empire State Development for the Construction Phase of the WY

	 One of Fifteen Properties in New York State Included in a Site Asset Analysis by NYSERDA and Global Location Strategies for Clean Energy Sector Projects – Property Received High Marks from Analysis
	Completed Property Master Plan and SEQR Process
Erie County Agri-business Park	 Awarded Contract to LiRo Engineers, Inc. for the Design and Engineering of Phase 1 of the Ag Park Access Road
	 Completed 90% of Design and Engineering of Project Completed Demolition of Three Existing Buildings on Site to Make Room for Access Road
	 Designed and Integrated Ag Park Logo via 19 Ideas
	 Executed Long Term Lease Agreement with MN8 Group for the Development of a Battery Storage Facility
3445 River Road	o Received First Installment Payment from Company

Goal 3: To encourage international trade:

Objective 3A: ECIDA: Promote & support the use of Erie County's foreign trade zone

(FTZ) to assist businesses in remaining globally competitive by reducing,

eliminating, or deferring import duties.

Measurement: Value of goods moving through FTZ #23 and # of FTZ activated sites

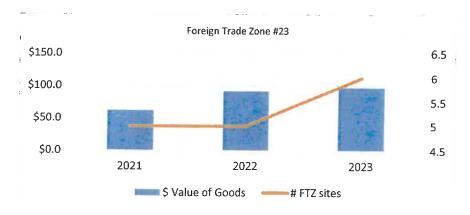
Metric:

A total of 6 FTZ sites with goods valued at \$92 M moving through the

zone.

Results:

For year-end 2023, a total of 6 Active FTZ Sites with goods valued at over \$97.6M moved through the zone. This represents an increase of nearly \$5.6M from the prior year (2022). The increase in FTZ activity was primarily driven by the Cummins Engine and Sucrose Sourcing sites. FTZ #23 collected duties/tariffs on merchandise moved through the zone of \$11,841,459, up \$607,249 from 2022.



^{*(}note: due to the timing of the Annual Federal FTZ Reporting (June) – the prior year's results are listed)

Goal 4: Regional & Business Resiliency:

Objective 4A: ECIDA, RDC, ILDC: Assist businesses throughout Erie County.

Measurement: Provide a roadmap for business resiliency.

Metric:

Prepare an annual CEDS Performance Report for submission to U.S. EDA to communicate Erie County's major accomplishments in economic community development. Convene CEDS **Implementation** Committee (public and private partners) 3x per year to share and collect data and information regarding implementation of regional goals.

Results:

Results:

CEDS Annual Report was prepared and completed in the 1st quarter of 2024 (reflecting 2023 results). A request for updates to the 2024 CEDS initiatives will be sent to CEDS committee members to gauge the progress being made. Also, in 2024 ECIDA staff members initiated a re-launch of quarterly Economic Development focused meetings (beginning in 1st Q 2025) whereby regional stakeholders (including CEDS participants) will meet to share information about resources & programs, including CEDS initiatives and to foster collaboration for future endeavors.

Objective 4B: ECIDA RDC, ILDC: Support Small Businesses in Erie County Consortium Communities whose owners have low to moderate household incomes.

Measurement: Provide administrative support for the Erie County Microenterprise Loan and other programs funded by Community Development Block Grant funds

Metric: Approve 6-8 loans for \$200,000, which represents the funds available for

lending from the Erie County Microenterprise Loan program. The ECIDA will continue to service, support and market the lending program to the

eligible consortium communities.

The ILDC approved two (2) micro enterprise loans totaling \$70,000 with \$32,000 in private investment. The ILDC received 5 applications during 2024, of the five (5) applications only two (2) were approved. Application volume was down in 2024 due to the economic uncertainty both locally and nationally (election year), high cost of goods and labor, and a tight

labor market.

Goal 5: To safeguard the public's investment by ensuring compliance and transparency with ECIDA Policies & Procedures, NYS Tax, EDA and ABO requirements:

Objective 5A: ECIDA: Client compliance with material terms including local labor, employment retention & creation, investment, pay equity and unpaid real property tax policies.

Measurement: Collection and analysis of quarterly employment & local labor reports for all active projects, review of investment verifications, facilitate completion of pay equity audits by Erie County Department of Public Advocacy payments through the Erie County Commissioner of Real Property Services

Metric: 100% compliance

Results:

In 2024, two projects obtained a local labor waiver. Two out of three projects have successfully completed their Pay Equity audits with no adverse findings, while the third project's Pay Equity audit is still in progress. 100% compliance unpaid real property tax policies and investment confirmations. Compliance with employment retention and creation will be assessed in Quarter 1, pending the receipt and analysis of annual surveys.

Objective 5B: ECIDA: Client compliance with the NYS Sales and Use Tax program.

Measurement: Monitor and review of clients' ST-340 reporting forms against the amount of the sales tax savings approved by the Board of Directors to ensure that the amount of the sales tax savings that clients report does not exceed the board approved amounts.

Metric: 100% client compliance

Results: Pending the receipt and analysis of annual surveys.

Objective 5C: ECIDA, RDC & ILDC: Compliance with ABO's deadlines and regulatory requirements.

Measurement: Timely and accurate filing of the annual PARIS reports, budgets and financial audits

Metric:

100% compliance

Results:

The Agency is on track to meet filing requirements of the ABO's 3/31/25

reporting deadline.

Objective 5D: ECIDA, RDC & ILDC: Board Member compliance with ABO regulatory

requirements.

Measurement: Board completion of the annual Board of Directors Self Evaluation.

execution of the Acknowledgement of Fiduciary Duties & Responsibilities

forms, and completion of the required ABO board member training

Metric:

100% compliance

Results:

17 out of 19 ECIDA & RDC Board Members and 6 out 7 ILDC Board Members have completed their board member training. There is one vacancy on the board. The Agency is on track to meet the ABO's

reporting deadline of 3/31/25.

Objective 5E:

ECIDA, ILDC & RDC: Ensure proper controls and safeguards over

the financial reporting and assets of the organizations.

Measurement: Annual independent audit reports of all entities.

Metric:

Audit opinions and management letter.

Results:

Objective 5F:

RDC: Ensure proper controls and safeguards over the administration of

the CARES Act revolving loan fund (RLF).

Measurement: Obtain the highest rating from the U.S. Dept of Commerce: Economic

Development Administration (EDA) on the quality / health of the RLF

administered by the RDC

Metric:

Receive an "A" rating from the EDA.

Results:

For the year ended December 31, 2023, a Level B risk rating was assigned to the CARES Act RLF. 37 out of a possible 45 points were earned. This resulted in an increase in reporting frequency to EDA, semiannual instead of annual. Maximum points were earned for overall RLF

management, while areas such as loan write-off ratio (written off loans divided by total inactive loans) and the capital base index (original loan funds divided by current loan funds) were scored lower. This was mainly a result of one loan written off, combined with most loans paying very low interest. Certain risk metrics (default rate, default rate over time, net RLF income, and leverage ratio) are still suspended by EDA in response to the coronavirus pandemic. The risk rating for the year ended December 31, 2024 is expected to be known mid-2025.

Governance Certification

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Board of Directors response:

Yes

2. Who has the power to appoint the management of the public authority?

Board of Directors response:

The Board of Directors

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

Board of Directors response: The Board has not adopted a written policy. However, the Board follows prudent and reasonable practices to appoint responsible individuals.

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

Board of Directors response: The role of the Board regarding the implementation of the public authority's mission is to provide strategic guidance, oversight, mission authorization, policy setting and validation of the authority's mission, performance measurements and results. The role of management is to collaborate with the Board in strategy development and to implement established programs, processes, activities and policies to achieve the public authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Board of Directors response:

Yes

Erie County Industrial Development Agency (ECIDA) Buffalo & Erie County Industrial Land Development Corp. (ILDC) Buffalo & Erie County Regional Development Corporation (RDC)

2025 Mission Statement and Performance Measurements

Approval Date of Goals: March 26, 2025

Approval Date of Results: Anticipated March 2026

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Metric:

\$ 275 - \$ 300 M in private investment from approved tax incentives.

Results:

Objective 1B: RDC: Provide "gap financing" to spur the creation of new businesses and private-sector investment in working capital, machinery and equipment.

Measurement: Number of loans, \$ amount of loans and amount of private investment for loans approved

Metric:

8 - 10 business loans totaling \$ 3 M with private investment = \$6 M.

Results:

Objective 1C: ECIDA & ILDC: Assist non-profit and other eligible borrowers to obtain low-interest, tax-exempt bond financing.

Measurement: Value of private investments from low-interest financing provided to non-profit organizations and qualified private activity bond projects. Continue to monitor NYS Housing and Community Renewal regulations for affordable housing projects that utilize 4% state and federal Low Income Housing Tax Credits(LIHTC) restricting bond activity to only new construction and its impact on this objective.

Metric:

1 -2 tax exempt bonds totaling \$30 M - \$35 M.

Objective 1D: ECIDA & ILDC: Pursue state, federal and private (grant) funding opportunities to support priority projects and leverage private investment. Administer projects that have received grant funding.

Measurement: Number and \$ amount of grant applications submitted. Number and \$ amount of grant funds under administration.

Metric:

5-7 grants submitted for \$6M - \$7M. 7-10 grants totaling \$15M under administration.

Results:

Goal 2: To support business formation, job growth, and economic expansion targeting economically challenged and disadvantaged communities:

Objective 2A: ECIDA & ILDC: Support the re-investment in vacant, abandoned, and underutilized buildings.

Measurement: Number and investment value of adaptive re-use building projects

Metric:

3 - 4 adaptive reuse projects approved totaling \$50 - \$75 M.

Results:

Objective 2B: ECIDA ILDC & RDC: Support the creation and growth of small business, as well as minority-owned, women-owned and service-disabled veteran owned businesses (collectively MWBE/SDVOB).

Measurement: Number and \$ amount of direct assistance through Agency's product offerings to MWBE/SDVOB (i.e. business loans, tax incentives). Procurement goal \$ amount and % spent with MWBE/SDVOB vendors for both operational (ECIDA) and other purchases.

Metric:

<u>Direct assistance</u>: \$400,000 in direct assistance to 5 – 7 MWBEs.

<u>Purchases:</u> Meet 100% of the following:

1) RFPs and/or bids – RFPs and/or bids issued to contain a score category (with a score value = 10%), whereby the MWBE/SDVOB utilization and/or D&I initiatives = 30% of contract total.

2) Tracking / Reporting of \$ value of purchases to monitor adherence to 30% MWBE/SDVOB utilization for ECIDA purchases (including but not limited to: office supplies, catering and equipment leasing) as well as for Land Development services: Professional & Construction

Results:

Objective 2C: ECIDA, ILDC & RDC: Support diversity, equity & inclusion with a focus

on staff development

Measurement: Provide training opportunities re: Racial Equity

Metric: Provide two or more continued educational / training opportunities for

staff on DEI

Results:

Objective 2D: ECIDA: Increase opportunities for minorities and women to experience

economic progress through tax incentive programs.

Measurement: Implementation of ECIDA Economic Inclusion PILOT

Metric: 1 - 2 eligible projects (project includes property tax benefit, location

reasonably accessible to minority workforce) opt into the program.

Results:

Objective 2E: ECIDA: Support the creation and retention of jobs at all salary levels.

Measurement: Average \$ of jobs to be retained & created. For informational purposes

include salary info re: management, professional, administrative,

production, independent contractor and other

Metric: Average salary for retained and created jobs at \$ 50K - \$55K

Objective 2F: ECIDA, RDC & ILDC: Reach out to Erie County businesses to inform

them of ECIDA and other business support services available.

Measurement: Number of business outreach attempts (including marketing

communication efforts)

Metric:

290 business outreach contacts, 2,000,000 marketing impressions

through paid advertising.

Results:

Objective 2G: ILDC: Support reinvestment in vacant and abandoned brownfield properties for the purpose of creating shovel-ready sites, new investment, and jobs.

Measurement: Number of acres of land redeveloped / in the process of redevelopment

and public/private investment amounts

Metric:

350 acres of land under management

Results:

Goal 3: To encourage international trade:

Objective 3A: ECIDA: Promote & support the use of Erie County's foreign trade zone

(FTZ) to assist businesses in remaining globally competitive by reducing,

eliminating, or deferring import duties.

Measurement: Value of goods moving through FTZ #23 and # of FTZ activated sites

Metric: A total of 6 FTZ sites with goods valued at \$100 M moving through the

zone.

Results:

*(note: due to the timing of the Annual Federal FTZ Reporting (June) – the prior year's results are listed)

Goal 4: Regional & Business Resiliency:

Objective 4A: ECIDA, RDC, ILDC: Assist businesses throughout Erie County.

Measurement: Provide a roadmap for business resiliency.

Metric: Convene CEDS Implementation Committee (public & private partners)

annually (in Q4) to share and collect data/information regarding the progress of regional goals and accomplishments in economic and community development. Prepare an annual CEDS Performance Report as an addendum to the 2022-2026 CEDS for submission to the EDA.

Results:

Objective 4B: ECIDA RDC, ILDC: Support Small Businesses in Erie County

Consortium Communities whose owners have low to moderate

household incomes.

Measurement: Provide administrative support for the Erie County Microenterprise Loan

& other programs funded by Community Development Block Grant funds

Metric: Approve 6-8 loans for \$200,000, which represents the funds available for

lending from the Erie County Microenterprise Loan program. The ECIDA will continue to service, support and market the lending program to the

eligible consortium communities.

Goal 5: To safeguard the public's investment by ensuring compliance and transparency with ECIDA Policies & Procedures, NYS Tax, EDA and ABO requirements:

Objective 5A: ECIDA: Client compliance with material terms including local labor, employment retention & creation, investment, pay equity and unpaid real property tax policies.

Measurement: Collection and analysis of quarterly employment & local labor reports for all active projects, review of investment verifications, facilitate completion of pay equity audits by Erie County Department of Public Advocacy payments through the Erie County Commissioner of Real Property Services

Metric:

100% compliance

Results:

Objective 5B: ECIDA: Client compliance with the NYS Sales and Use Tax program.

Measurement: Monitor and review of clients' ST-340 reporting forms against the amount of the sales tax savings approved by the Board of Directors to ensure that the amount of the sales tax savings that clients report does not exceed the board approved amounts.

Metric:

100% client compliance

Results:

Objective 5C: ECIDA, RDC & ILDC: Compliance with ABO's deadlines and regulatory requirements.

Measurement: Timely and accurate filing of the annual PARIS reports, budgets and financial audits

Metric:

100% compliance

Objective 5D: ECIDA, RDC & ILDC: Board Member compliance with ABO regulatory requirements.

Measurement: Board completion of the annual Board of Directors Self Evaluation,

execution of the Acknowledgement of Fiduciary Duties & Responsibilities

forms, and completion of the required ABO board member training

Metric:

100% compliance

Results:

Objective 5E: ECIDA, ILDC & RDC: Ensure proper controls and safeguards over the financial reporting and assets of the organizations.

Measurement: Annual independent audit reports of all entities.

Metric:

Audit opinions and management letter.

Results:

Objective 5F: RDC: Ensure proper controls and safeguards over the administration of

the CARES Act revolving loan fund (RLF).

Measurement: Obtain the highest rating from the U.S. Dept of Commerce: Economic

Development Administration (EDA) on the quality / health of the RLF

administered by the RDC

Metric:

Receive an "A" rating from the EDA.

Governance Certification

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

Board of Directors response:

Yes

2. Who has the power to appoint the management of the public authority?

Board of Directors response:

The Board of Directors

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

Board of Directors response: The Board has not adopted a written policy. However, the Board follows prudent and reasonable practices to appoint responsible individuals.

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

Board of Directors response: The role of the Board regarding the implementation of the public authority's mission is to provide strategic guidance, oversight, mission authorization, policy setting and validation of the authority's mission, performance measurements and results. The role of management is to collaborate with the Board in strategy development and to implement established programs, processes, activities and policies to achieve the public authority's mission.

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

Board of Directors response:

Yes